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**S. E. NEWCOMER**

316 W. Central.

## President America's Greatest Financial Institution Began Business Career as a Stenographer

The United States is a country of vast wealth and limitless resources. We are accustomed to big figures, but even an American is somewhat awed by the fabulous wealth and the enormous volume of business transacted by our great financial institutions and commercial enterprises.

How often one hears the question "Which is America's greatest bank?" The answer, naturally enough, is that it is in New York City and the marked distinction belongs to the National City bank. Organized in 1812, the bank is one of the oldest, strongest, and most conservative in the country. Its board of directors is composed of men who stand high in the financial world and are prominently identified with the greatest business enterprises of the nation.

The deposits reach the enormous total of over \$275,000,000,000, more than ten times the total deposits of all the banks of New Mexico. The magnificent building shown herewith

who indicated to the lad the probability of promotion—a thing which would have delighted most apprentices. But right now, the future president of America's greatest bank, began to look far into the future.

Here we quote his own words: "I concluded right there that the ceiling was too near the floor in that sort of business; there wasn't very much room to grow. I could see about what was before me—the possibility of getting up to a small position, perhaps, ultimately the formanship of a considerable number of men, but that was about the limit, and I determined to do something on a larger scale than that, something that had greater possibilities in it than I could see there. It occurred to me that I would have to make a beginning in office work of some kind, and that probably there was no better stepping stone to getting such a place than to learn shorthand, and I believe I learned it under about as difficult

as the route that proved so effective for the president of America's greatest bank is open to all today. There's no royal and easy road to success, but one of the safest means is a thorough business education in an institution that makes a specialty of training to business efficiency. Don't delay the matter for time is golden. The fall term of the Albuquerque Business College opens September 7th and many of the future business men of our state and nation will begin their careers on that date.

## THRIFT WEEK AT ROSENWALD'S A HUMMER

**Big Department Store With Hundreds of Attractive Bargains Is Demonstrating Practical Economy.**

"Gave on What You Buy" is the slogan at Rosenwald's all this week, during the thirtieth sales which began last Saturday and will continue until Sunday night of this week.

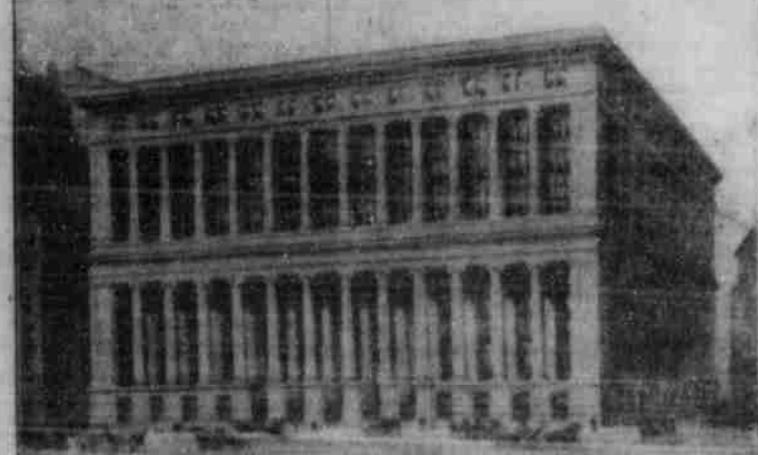
Thirty people have been strengthened Rosenwald's ever since the thrifty week bargains were announced. A visit to the Rosenwald store is all that is necessary to convince the housewives of Albuquerque of the splendid opportunity that is afforded them to pur chase many much needed articles at surprisingly low cost.

The thrifty week offerings come at an unusually opportune time. Vacation periods are at an end and the work of replenishing the household confronts careful housekeepers.

Rosenwald's offer this week at big reductions numerous articles in many departments, including sheets, sheeting and pillow cases, buck and terry towels, Terry towels, lace curtains, bed spreads, ticking, blankets, comforters, glassware, hardware specials, table damask and napkins and a wide assortment of kitchenware.

The prices Rosenwald's are quoting this week are red rock figures. The open store is enabled to offer the goods at these prices because of unequalled purchasing combinations, and stands in a position to meet foreign mail order house competition. Many people in various parts of New Mexico, without buying facilities at home, have sent their orders to Rosenwald's during the thrifty week, thus keeping in the state the money which formerly has been going to Kansas City, Chicago, Dallas, and other trade centers.

Thrifty housewives are urged to think over the numerous offerings at Rosenwald's and invited to visit the big store and see for themselves the money they can save in buying



NATIONAL CITY BANK, NEW YORK CITY.

is occupied by the bank exclusively and is perhaps the largest and most pretentious bank building in the world. An army of highly efficient men and women is employed and practically every officer has "grown up in the ranks." A recent issue of "No. 8," monthly magazine devoted to the interests of The City Bank club, contains the biographies of several high officers who entered the employ of the bank in their teens.

### From Observer to Prince

Perhaps one of the most remarkable climbs to fame among America's greatest "Captains of Industry" is that of Frank A. Vanderlip, now president of the National City Bank.

Mr. Vanderlip is universally recognized as one of the world's greatest financial experts and his expressions on banking and currency legislation were sought by the banking committee of the United States senate, when the recent currency legislation was under consideration.

Reared on an Illinois farm with the usual incidents of hard work, he entered a machine shop as the age of sixteen. His energy and progress met the attention of his employer,

adult conditions as a boy over encounter. I was working ten hours a day, at good hard work. I had no available teacher, so I took lessons by mail, and rapid progress under these conditions was impossible. I did not learn shorthand in six weeks, the time in which some teachers say they can teach it. I do not think anybody can learn it in six weeks, or six months, to know it very well. I struggled along as best I could during the short time each day I could devote to it for a year or two years perhaps, and finally I reached a point where I could get out of the machine shop and into an office.

**Depression Threw Success.**  
"I secured a situation in Chicago as a stenographer, purely on the ground that I was able to do shorthand work and typewriting. I was not very expert, of course, and had not had any great experience. That was my start and I finally worked my way to the head of that office and then, later on, took a position on the editorial staff of the Chicago Tribune. That was in 1889, and here again shorthand was of very great use to me because after I had been there a

short time, only two or three months perhaps, there was quite a sweeping reduction in the force. I was a young reporter, without any special claims holding my place against a number of other young men. In fact, I think I was the latest addition to the staff, but I had been able to report some court proceedings and other matters requiring stenographic reports, and when this reduction came I was not on the list, and I have no doubt the reason was that in addition to whatever ability I had as a reporter, I had this added value, that when a stenographic report was wanted, I was able to make it.

"I used shorthand more or less as a newspaper reporter and use it more or less to this day, and I can see very



FRANK A. VANDERLIP, President,

clearly the value that it has been to me in my work."

### Meets Secretary Gage.

After serving on the Tribune staff for a number of years, Mr. Vanderlip became financial editor of that paper, and it was while in this position that he became acquainted with Mr. Lyman J. Gage, United States secretary of the treasury, himself a self-made man who made his first start in life by securing a business education.

As a result of their acquaintance, Mr. Vanderlip was proffered the appointment of private secretary to Mr. Gage, which he accepted, but retained only one month, when, at Mr. Gage's request, he was appointed assistant secretary of the treasury.

On his retirement from the treasury department, Mr. Vanderlip accepted a responsible position with the National City bank and a few years later was elected to the presidency of that institution, a merited recognition of his ability.

Mr. Vanderlip's rise is an inspiration to every young man and his example is typical of many of our most successful men.

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## Robert Morris—“Financier of the Revolution”

IT HAS BEEN SAID the three very great men of our War for Independence were Washington, Franklin and Morris. In the history of mankind no man ever had a more arduous commission than did Morris in financing the armies of Washington. The credit of the nation was practically valueless, and time after time it was the personal credit of Morris which brought forth the money. The financial means raised from his own private resources made the victory at Trenton possible. When Washington proposed the capture of Lord Cornwallis and his entire army, it was from Morris, the patriot and private citizen, and not from the treasury of the Confederate States from which the money came. Thus Washington's last great victory was made possible, and the long and bloody struggle for National Independence brought to an end. Morris was the first to suggest our present system of National banks—the best banking system that any nation has ever known. He was the first American to send a ship forth flying the Stars and Stripes. Like Franklin he signed both the Declaration of Independence and the Constitution of the United States. He was very hospitable, and whenever Washington visited Philadelphia he was the guest of Morris. He was ever a moderate user of light wines and barley brews, and opposed Prohibition Laws, which make the many suffer for the faults of the few. For 50 years Anheuser-Busch have been brewing the kind of honest barley-malt and Saarler hop brews which the wisdom of Morris knew make for real temperance. To-day at the home of BUDWEISER 7500 people are daily required to meet the natural public demand. BUDWEISER'S ever-increasing popularity comes from quality, purity, mildness and exquisite flavor. Its sales exceed any other beer by millions of bottles.

ANHEUSER-BUSCH · ST. LOUIS, U.S.A.

Visitors to St. Louis are cordially invited to inspect our plant—covers 142 acres.

C. E. Kunz, Distributor  
Albuquerque, N. M.

## Budweiser Means Moderation



## CRONEMEYER CASE SUSPECT HERE ON WAY TO GALLUP

Victor Wuizer, Thought to be Implicated In Sensational Killing of Allentown Storekeeper, Caught In El Paso.

With a suspect in the Cronemeyer murder case, Sheriff Ben Roberts of Gallup, and a deputy came up from El Paso this morning. The suspect was locked in the city jail until train No. 7, westbound, arrived.

As will be related by newspaper

reporters, Carl Cronemeyer, rich and eccentric storekeeper at Allentown, near Gallup, was found murdered in his shop several weeks ago. With his body was that of his clerk, Fred McDonald. A telephone call for help was sent out by Cronemeyer, but he was dead when the rescue party arrived. He was dying when he sent the message, and able only to gasp that he was shot. He gave no clue to the man or men who shot him and the clerk.

Shortly after the killing two Mexicans were arrested but were subsequently released. Then an Indian was placed under arrest. In the course of the search suspicion was directed against Victor Wuizer, the man brought here today.

Reason to believe that Wuizer

might be found in El Paso developed,

and Roberts sent men to the Pass City. Wuizer was caught this week.

Roberts and his deputy took no

chances with the suspect. He was taken to the station house from the train and sent to the railroad station with heavy manacles on his wrists.

The national bureau of standards

has sent a letter to Chief of Police

McMinn, demanding him for a raid to

a query regarding the most effective

street illumination from the stand-

point of police protection. The direc-

tor of the bureau wrote that the chief's

trial would be of great value in

the investigation.

## NEW CADILLAC EIGHT POSSESSES NUMEROUS WORTH WHILE FEATURES

The Strong Auto company of 168 West Capitol avenue, is prepared to demonstrate at any time the new eight cylinder Cadillac. The wealth of motoring luxury which the Cadillac eight affords can be appreciated only by a ride in one of the luxurious machines. The Cadillac people base their claim for supremacy on many points, maintaining that it possesses a maximum of worth while characteristics which the most exacting motorist wants in a car-power, speed, smoothness, flexibility, ease of operation, dependability and endurance. With a Cadillac eight, good roads yield up a velvet quality of travel undreamed of; bad roads test much of their terror and give up the Cadillac supremacy. The mechanical equipment of the Cadillac eight is second to none in the engineering world and the most eminent authorities in the engineering world are almost unanimous in the opinion that the eight cylinder V-type used in the new Cadillac marks the ultimate in motor car engineering.

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## LEO M. FRANK

(Continued from Page One)

and ordered to throw up his hands.

"When half way up the steps a dozen men rushed at me and made a dash for Frank's room. One prisoner declared that four men took Frank by his arms and hair while a fifth dragged him out and bumped down the stone steps. Frank did not utter a word but apparently was suffering intensely and fainted from pain inflicted in handling him in his wounded condition. The affair was all over within five minutes, it seemed to me."

"During the entire time I heard no shouting and under guard. The whole procedure was well ordered and methodical and only a few words were spoken. A leader did all the talking. Only two of the men were masked but I did not recognize any of them. The leader said, 'Now boys, for the swamp.' Then in less time than it takes to tell it, they were gone."

When the body was cut down parts of Frank's shirt were torn away by souvenir hunters. The body was roughly handled before it was put into the undertaker's wagon.

Within a short time after the body was started for Atlanta, excitement here subsided and the town presented almost a normal appearance before noon.

Congressman John A. Booth embarked a jury and began an investigation of the lynching.

### ACT OF CRIMINALS, SAYS FORMER GOVERNOR

San Francisco, Aug. 17.—Former Governor John M. Shatto of Georgia, who as chief executive of that state committed to life imprisonment the sentence of death passed upon Leo M. Frank, and who is here visiting the Panama-Pacific exposition, was informed early this morning that Frank had probably been lynched. He expressed himself as deeply shocked and indignant.

"The act was a consummate outrage," said Mr. Shatto, "and every man engaged in the lynching should be hanged, for he is an assassin."

Mr. Shatto will leave San Francisco probably tomorrow for a visit with friends on a ranch. He and Mrs. Shatto will go to Los Angeles in about a week, then to San Diego to visit the Panama-California exposition, and afterward to their home in Georgia.

"Of course, I'm not afraid to return to Georgia," he said. "This act of lynching Leo M. Frank is not that of the good people of my state. It's the act of a few criminals. All the power of the state will be exerted to punish them."

"Why, it's a reflection on the good name of Georgia to suppose that I'd be afraid to go back home. I'm going to spend the rest of my life there. I wouldn't hesitate for a minute to re-

turn. I'll be back home by the middle of September. Mrs. Shatto and I planned this trip six months ago. It's the first vacation I've had in fifteen years."